



CAPABILITES BRIEF

By
American Technology Systems Inc
DBA: ATS Training & Consulting Co.
WOSB, EDWOSB, DBE & 8(A) Certified

Vision and Mission

VISION: To deliver a customer specific, competitive advantage and become recognized as the most respected training and consulting firm within our area of expertise.

MISSION: Deliver a sustainable competitive edge to our clients through best in class training solutions.

Corporate Overview

ATS Training & Consulting Company (ATS) is a certified woman-owned small business enterprise engaged in providing high quality training development and delivery services to government and corporate clients since 2001. ATS is typically rated in the top 10% of suppliers by our clients. We have a repeat business rate of over 90% with our client base.

ATS is certified by the Small Business Administration (SBA) as an 8(a) company and by the Ohio Department of Transportation (ODOT) as a Disadvantaged Business Enterprise (DBE). Our CEO, Ms. Rani Maddali has more than two decades of senior-level business experience at major global corporations and has BS and MS degrees in engineering and management. She is a certified six sigma black belt.

Corporate Data

DUNS Number: 102872111

CAGE code: 1XBB3

NAICS Codes:

611430 Professional and Management development training

611710 Educational Support Services

611420 Computer Training

541430 Graphic Design Services



ATS Training Solutions

ATS has an 18 year track record of delivering best in class training solutions to our government and corporate client base. ATS has won multiple awards for our training programs, including best in the nation training program by the training magazine.

ATS Suite of training solutions encompass:

- Instructor Led Training
- E-learning delivered by computer, web based, mobile devices, virtual Classroom, video based learning and augmented reality based training
- SCORM and AICC compliant programs
- Course conversions, customized solution development
- Demonstrated proficiency in multiple training authoring software tools
- Facilitation of training delivery nationwide for large numbers of attendees
- Training performance measurement



Representative Clients



Differentiating Advantages

- Demonstrated results for training clients:
 - Above \$10.5 million cost savings for Automotive OEM
 - Recorded/Audited savings of \$875k by client in food industry
 - Improved employee engagement led to 20% increase in profits
 - Professional Development Program:
 - Increased attendance rate by 36%
 - Reduced turnover rate by 18%
- Experienced in all methods of adult blended learning
- Robust Six Sigma business processes to deliver consistent results
- Awards & Recognitions
 - NOMSDC President's award
 - Training Magazine national award for best practices

ATS Senior Management



Rani Maddali is the President of ATS Training & Consulting. Prior to joining ATS, she held various technical and leadership positions in Engineering, Product Design, Business Strategy Development and Operations at Ford Motor Company. During her successful 20 year career at Ford, she led a number of major programs, including facility start-ups in the North American and Asia-Pacific regions and the management of suppliers in 10 countries across three continents.

Rani has a B.S. degree in Electronics and Telecommunications Engineering from the Indian Institute of Engineers, India and a M.S. in Management from North Carolina State University in Raleigh, NC. She received executive training in business strategy at Harvard Business School.



Ganesh Maddali has held senior level management positions in Engineering, Operations and Strategic Planning at Major Fortune 500 corporations in the Aerospace, Consumer Products, and Electronics industries. His career experience includes strategic planning and tactical execution, new facility start-ups and supply chain optimization.

Ganesh has a Bachelor of Technology (Honors) In Metallurgical Engineering from the Indian Institute of Technology, Kharagpur, India and a Masters degree in Management Systems from the University of Nebraska. He is an ASQ certified Six Sigma Black Belt.



Dan Cain is the Director of Operations of ATS Training & Consulting. Prior to joining ATS, he served 22 years in the United States Marine Corps. Upon retirement he joined PAR Government Systems as the Director of Security, Operations , and Business Development. During his tenure at PAR Government Systems he also served as a Program Manager for multiple classified government programs. With over 18 years in Business to Government experience he holds PMP and ITIL certifications.

Dan has a Bachelor of Science in Business Management from the University of Phoenix and Masters Certification in Project Management from the University of Villanova.

Contact Information

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